

MEMBERSHIPS

Terms and Conditions

Agile Business Starter (ABS) and Agile Business Premium (ABP)

Our memberships are crafted to help businesses at various stages maximize their marketing potential and achieve sustained growth and impact in their respective markets.

1. Membership Services

a) ABS (3 Months)

Members will receive access to a comprehensive suite of marketing strategy toolkits, including integrated guides, templates, and tools for campaign planning, content marketing, social media strategy, and email marketing.

b) ABP (6 Months)

Includes all services offered in the ABS plan, plus additional advanced services such as employee engagement strategies, customer experience coaching, competitor benchmarking, and exclusive access to quarterly masterclasses.

2. Membership Fees and Payment

a) ABS

Discounted fee of UGX 255,000 if purchased before Q1 2025.

b) ABP

Discounted fee of UGX 530,000 if purchased before Q1 2025.

All fees are required to be paid in full at the commencement of the membership period.

3. Total Hours

a) ABS

We will guide your team on strategic approaches during our scheduled one-hour weekly meetings, amounting to four hours per month and a total of 12 hours across three months.

b) ABP

Provides two-hour weekly meetings, amounting to eight hours per month and a total of 24 hours across six months.

Additional services can be provided by Agile Media Africa at a further cost to the client if more extensive consultation or direct intervention is required.

4. Access Limitation.

Access to membership services is limited to the term of the purchased membership (either 3 or 6 months) and is strictly non-transferable.

5. Refunds and Cancellation

- a) Membership fees are non-refundable except in circumstances where Agile Media Africa fails to deliver the agreed-upon services.
- b) Cancellations require a written notice at least 30 days prior to the renewal date. No refunds will be issued for cancellations after the membership term has started.

6. Intellectual Property

All materials provided are the exclusive property of Agile Media Africa and are intended solely for individual use by the member. Unauthorized reproduction or distribution of these materials is prohibited without prior written consent from Agile Media Africa.

7. Confidentiality

Agile Media Africa is committed to safeguarding the confidentiality of members' information and data collected during the provision of membership services, except as required by law.

8. Limitation of Liability

Agile Media Africa shall not be liable for any indirect, incidental, or consequential damages arising from the use of membership services.

9. Amendments

Agile Media Africa reserves the right to modify these terms and conditions at any time. Any changes will be communicated to members through email or updates on our website.

10. Governing Law

These terms and conditions are governed by and construed in accordance with the laws of Uganda.

11. Dispute Resolution

Any disputes arising from these terms and conditions or membership services will be resolved through mediation, or if necessary, legal proceedings in the courts of Uganda.

